

Report from Camilla Ashworth

During my three month internship at Erdem I was able to gain fundamental skills which I will take with me to any future job or further internships.

I have gained valuable insight and knowledge into the design and preparation process for a collection, along side the diverse development and construction techniques undergone in the studio.

I really enjoyed being part of the team at Erdem and am glad I had the privilege to intern there, especially during my first year. A number of students in my year did not choose to, or were unable to intern with a designer in their first year of studies.

I would very much like to thank the ASA Charitable Trust for helping make my experience possible. I am truly grateful for having been able to complete such a beneficial internship with Erdem.

On arrival at Erdem I was obliged to sign a commercial confidentiality agreement so that I would not disclose anything concerning the studio or client's orders. I did not see Samantha Cameron but was aware of the dress that was being worked on.

I am currently on a short placement during London fashion week with Doll PR who manages ON/OFF during fashion week. When I attended my interview for this placement I was told I had an impressive CV and this was definitely a contributory factor to my getting the job.

It was a big step to have a 3month internship on my CV to take to the next work experience, and I owe thanks to the ASA Charitable Trust for being a part of my experience and development into the industry. Thank you again, and I hope I have given a sufficient insight into the internship.

I worked many long hours leading up to the final Fashion Show and we were on one occasion in the Studio until nearly 4 in the morning and had to return again by 8.00 am.

Camilla Ashworth